

Ideas to Raise Money - and Save Lives

By fundraising, you are asking people to provide for local women, families, and students served by Care Net. Everyone understands this is a fundraiser, so there is no reason to be hesitant to ask! We encourage you to be kind and personalize your message by letting others know why you are walking for life!



1. **Give personally!** Donate on your fundraising page for the event (register at carenetwalk.com)
2. Pick up the phone and **call/text people you know!**
3. **Write emails or letters** to family, friends, and neighbors. Explain what you are doing.
4. Send a **message to all your social media friends** and share with them the link to your fundraising page. **Update status every few days** with hashtag **#WalkForLifeIRC** to draw attention to what you are doing. Be creative and add a picture!
5. Ask your favorite grocery store or church to let you **set up a table and ask for donations**.
6. **Hang up a Walk poster** on your condo or housing association's bulletin board(s). Visit the walk website carenetwalk.com for poster resources, or email info@carenetirc.org for specific requests.
7. **Help get your church involved!** Ask to make an announcement from the pulpit about what you are doing and ask if you can put it in the bulletin. Call Care Net at 772.569.7939 for graphics for the screens, flyers & other resources if needed.
8. **Get a friend to walk with you on April 6th** and join in your fundraising efforts.
9. **Think about your different circles of friends & acquaintances** and take your sponsor form to all of them. Take the form to work, school, church, neighborhood, etc., asking them to sponsor you for a great cause.
10. Most people are willing to sponsor you if they can. If someone says no, **do not be discouraged!** Ask others.

Sample Social Media Post/Email: I will be walking to raise money for Care Net's services to women and families facing an unplanned pregnancy or in abortion emotional recovery. Will you sponsor me? Even \$10 or more helps! Just reply to me and tell me you can pledge. I'll get back to you with the details. Thanks for supporting women and families in need! #WalkForLifeIRC